

CLEP 


**Innovation
Awards
2021**

COMPETITION DOSSIER

ABOUT THE CONTEST

Organised by CLEPA, the European Association of Automotive Suppliers, in cooperation with Deloitte, the Innovation Awards has become a leading contest in the mobility ecosystem, showcasing solutions that are driving the digital, carbon-neutral transformation of the automotive sector. These projects come from teams with extensive backgrounds in research and innovation, and from a broad variety of companies, considering the breadth of the industry.

The competition rewards innovative solutions and forward-thinking examples of mobility technology in the fields of:

**CONNECTIVITY &
AUTOMATION**



ENVIRONMENT



COOPERATION



SAFETY

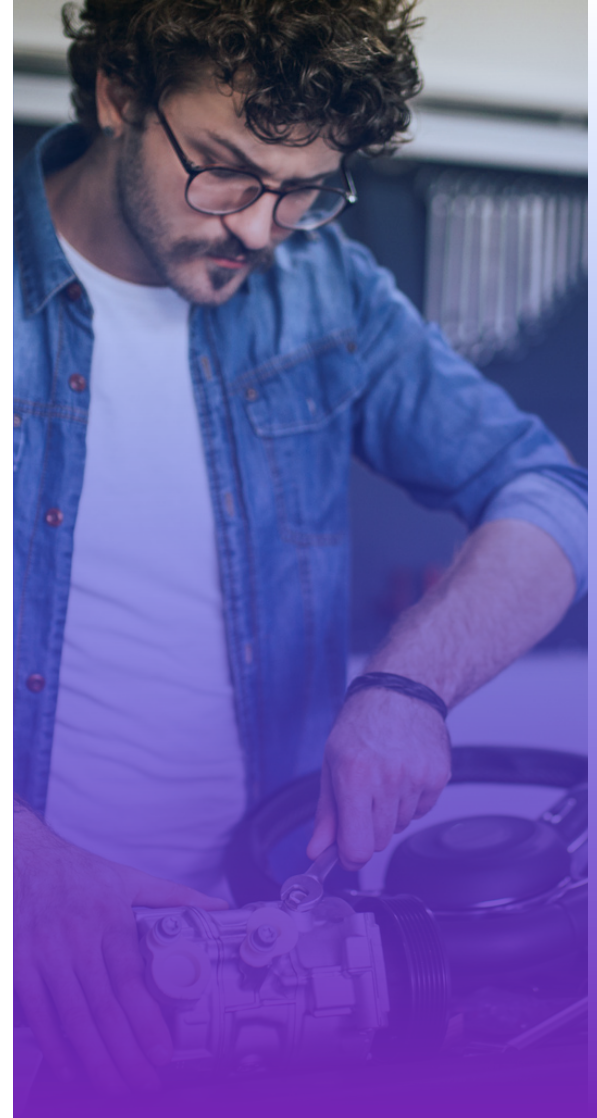


WHO CAN PARTICIPATE?

CLEPA welcomes participation from organisations—including SMEs and startups—that have contributed to innovation in automotive parts, components, processes and systems.

Bringing forward the driving power of SMEs & start-ups

The contest acknowledges the important contribution to the sector's achievements in making mobility sustainable, safe and smart. SMEs should send an email to communications@clepa.be to request their application discount code.



WHY SHOULD YOUR COMPANY APPLY?



Brand enhancement - Winners and nominees will benefit from exposure through the communications channels of CLEPA and the national associations.



Recognition - Applications will be reviewed by a list of expert jury members, and awarded technologies will be published in a booklet which will be distributed to industry, stakeholders and policy makers.



Press Coverage - The five previous editions have brought substantial media coverage for winners and nominees in respected automotive magazines.

HOW TO APPLY?

1 Visit our website and learn all about the contest.

2 Download and fill out the application form.

3 Upload the application form to the platform and submit by **17 May**.



#CLEPAawards2021

HOW ARE THE WINNERS SELECTED?



A panel of judges will examine the applications to assess the ambition, market relevance, impact and quality of the solutions provided today by automotive suppliers for tomorrow's mobility challenges.

DEADLINE FOR APPLICATIONS:

17 May

An independent Jury composed by industry experts will evaluate the submissions, based on four categories, with four questions per category. Each judge will give a mark from 0 (minimum) to 5 (maximum) for each of the responses to the sixteen questions on the right. The Jury will deal with eventual points-ties during its meeting. The decisions taken by the Jury will be final.

AMBITION (25%)

- What is the level of innovation (incremental or radical/disruptive)?
- What problem/challenge is the innovation addressing?
- What is the gap that the innovation is bridging?
- What is the potential of this innovation in the future?

MARKET RELEVANCE (25%)

- What benefits for the OEM and/or end consumer is the innovation addressing?
- What added value is created for the end consumer?
- How well has cost-effectiveness been addressed?
- Is the innovation enabling more than one application/solution?

IMPACT (25%)

- How relevant is the innovation in the chosen category?
- Are there immediate impacts or long-term effects?
- Is the innovation enabling additional innovations?
- What are the expected short and long-term business success factors?

QUALITY (25%)

- How sound is the overall concept, technology or system?
- Is the innovation already implemented and, if not, which TRL is reached?
- What are the risk factors for success?
- What are the plans to minimise risk factors?

FREQUENTLY ASKED QUESTIONS

Can my organisation submit an application form even if it already won a CLEPA Innovation Award in the past?

Yes. Winners, nominees and previous applicants.

Does my organisation need to be a member of CLEPA or of one of its members to participate?

No.

What are the conditions for my organisation to apply in the SMEs category?

Your company must respect the definition of SME established by the European Commission.

Is it possible to include pictures in the applications?

Yes, it is possible to add up to 5 pictures under the innovation description.

Is it possible to send a Power Point presentation or a video instead of the application form?

No, the Jury will assess the innovations based on the application form only.

Is it possible to attach other files to the application form?

Yes, however they will not be considered by the Jury. These files will only be used for communication purpose.

Can my organisation submit several application forms?

Yes, you can submit as many application forms as you want in each of the four categories (Connectivity, Cooperation, Environment, Safety).

Is it possible to submit the same application form in several categories?

Yes, but the application should adapt to the requirements of each category, and will be invoiced as many times as the number of categories it is submitted to.

Who has access to the application forms? Is it going to be made public?

The applications are considered confidential and the persons having access to the content are signing a Confidentiality Agreement. However, CLEPA would like to publish the list of companies applying and a short description based on the material requested.

What is the expected Technology Readiness Level for the innovation?

There is no level fixed.

Who is sitting in the Jury?

The Jury brings together highly prominent figures of the automobile sector. The identity of its members will be revealed only once they have made their final ranking.

Will the Jury conduct interviews with the applying organisations?

No.

When will the winners be known?

The winners will be announced during the CLEPA Innovation Awards Ceremony, on 26 October.

Who collected the awards last year?

The winning companies designated high-level representatives to receive their awards: President, Vice-President, CEO, Board Member...

Is the participation free of charge?

No, there is a €200 fee for each application form in each category, except for SMEs. SMEs should e-mail communications@clepa.be to request their discount code.

What is the calendar?

- 1 March: Opening of the application period
- 17 May: Deadline for the submission of application forms
- 26 October: CLEPA Innovation Awards Ceremony

More questions?

You can contact us at communications@clepa.be



European Association of Automotive Suppliers

Driving innovation forward since 1959

Cours Saint-Michel 30G
1040 Brussels

@CLEPA_EU
www.clepa.eu

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